

Press Release

Date: September 15th, 2009

Local builder donates profits to assist defrauded youth association



(L to R) Haythem Dawlett, Rough Hollow-Lakeway, Tony Holt, Zbranek Custom Homes, Andy Brawley, VP Lake Travis Youth Association

Zbranek Custom Homes has volunteered to build a benefit home this fall to fund the Lake Travis Youth Association (LYTA), which was defrauded out of close to \$200,000. In August 2008, the LYTA was the victim of a serious mismanagement of funds by Count Me In (CMI), a 3rd party financial company hired by LYTA to collect online credit card payments. LYTA's hopes of recovering these funds were dashed in January when CMI filed for bankruptcy, leaving the organization operations. In an effort to mitigate this risk to their local community, Zbranek Custom Homes will start construction this October on a custom home in the Bluffs at Rough Hollow, with a goal

of donating \$150,000 back to the LYTA.

A press conference outlining this fund-raising event by Zbranek Custom Homes will take place Monday, September 21 at 10:00am at the Rough Hollow Yacht Club & Marina open air pavilion located at 105 Yacht Club Cove, Lakeway, TX 78734. Representatives from Zbranek Custom Homes, Rough Hollow Lakefront Community and Yacht Club, and the Lake Travis Youth Association will be in attendance.

A benefit home is achieved by securing donations and discounts by vendors and contractors that participate in this charitable building program. "The success of this project is enhanced by the continued support of Haythem Dawlett and Rough Hollow, as well as the generosity of our vendors and contractors who have committed their participation," stated Tony Holt, Zbranek Custom Homes Owner/Partner.

This custom home will also be featured in the Home Builders Association of Greater Austin 2010 Parade of Homes, which amplifies the opportunity to raise awareness and funds for this project. This special custom home has been sold to a Lake Travis family and once completed, representatives from Zbranek Custom Homes and Rough Hollow will present a check to the officers of the Lake Travis Youth Association. These funds can cover field expansion, equipment, or various improvements necessary for this fast growing recreational sports association. "We live in a wonderful area and the Lake Travis Youth Association is an integral

part of our community. Even in these tough economic times, we are honored to have the ability to give back to such a worthy cause,” commented Tony Holt. Businesses and individuals interested in participating in the LTYA Benefit Home need to contact Zbranek Custom Homes at the office number provided below.

The 2010 Parade of Homes event is the second time in three years the Rough Hollow Community has been chosen to host this prestigious home showcase. In addition to its beautiful setting, part of Rough Hollow’s appeal is its location within the Lake Travis Independent School District, home to some of the state’s finest schools, recognized for their educational achievements and exemplary ratings. This benefit home will boast incredible lake views, open floor plans, state of the art technology, extra amenities, and more. Zbranek Custom Homes will be hosting exclusive construction events, including slab and frame parties, during the construction process. These events will include representatives from Zbranek Custom Homes, LTYA, participating contractors, vendors, and even some of the Lake Travis youth athletes.

Zbranek Custom Homes is no stranger to the benefit home concept. With a similar Benefit Home project in 2004, Steve Zbranek and Tony Holt presented a check to the Lake Travis Education Foundation for \$120,000 to help fund class projects, teacher enrichment, and other necessary scholastic programs throughout the Lake Travis Independent School District. Based in Lakeway, Texas, Zbranek Custom Homes is a fixed price custom homebuilder building only pre-sold custom homes in the greater Austin area and surrounding Texas Hill Country.

For additional information, please contact:

Tony Holt
Zbranek Custom Homes, Owner/Partner
Office 512-261-0444
Fax 512-261-0445
Email tony@zcustomhomes.com
Website <http://www.zcustomhomes.com>